

Electronic Shelf Label and Strip LCD Solutions



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One of The
World's
Leading Manufacturers
Not Only for The
Retail Industry



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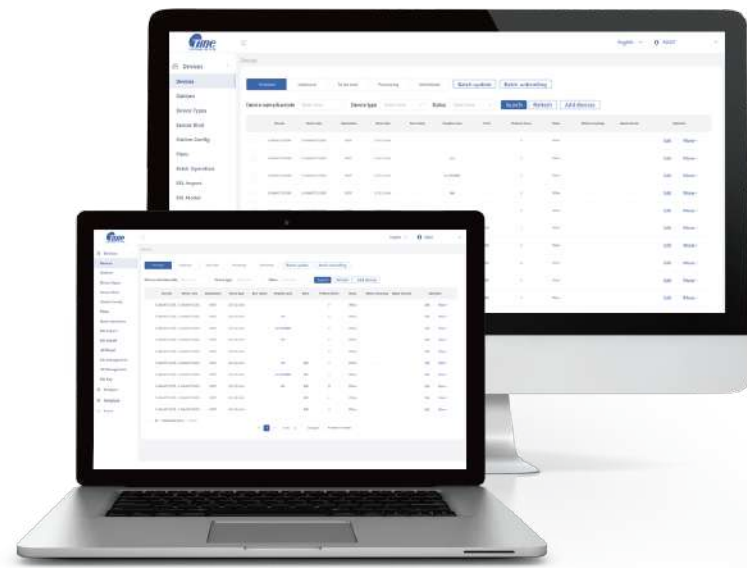
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ESL System Solution



PC Desktop

We provide genuine international ESL software for many customers, trustworthy and affordable, multilingual and for many applications.

Mobile Terminal

Our system can be applied with different hardware. It is so easy, versatile and intuitive

01

Easy to install and maintain, obtainable through our network of certified business partners

02

Small and medium-size customers can finally enjoy what only large corporations could afford up to now

03

More nice features tailor made for retail and other industries

04

Software available in multiple languages

05

Compatible and useable for strip LCD and other types of Digital Signage

06

Cloud-based is an option (European based) but also provided on a local server (at the customer site or business partner's site)

Easy and intuitive

The mobile version operation is very simple to use, no redundant interface. Users can find the most commonly used functions on the home page.

Available to install on multiple hardwares

Our APP can be installed and used on many different mobile devices and runs smoothly

High-level automation

In addition to many powerful functions, we are continuously improving software performance and turning it into a highly automated application

A Label

About

All ESL labels are suitable to be deployed in any client environment. The unique design features the screen with a viewing angle to the utmost, and the display content is still clearly visible under strong light conditions.

In addition, replaceable batteries and shell customization are also the value points we provide to our customers.

Technical Details

Physical Property	LED lights	RGB
	Working temperature	0 ~ 40 °C -25 ~ 0 °C (Low temperature version)
	Display technology	EPD
Wireless Attributes	Viewing angle	180°
	The available pages	6
	Working frequency band	2.4 - 2.485 Ghz
	Protocol standard	BLE 5.0
Battery Properties	Encryption	128-bit AES Encryption
	OTA	Available
	Battery life	5-10 years



All sizes at a glance



Small screens

1.8"

SR9818

Size: 1.8"

Display area (mm) : 36*27

Dimensions (mm) : 56.8*36.2*10.9

Pixels: 224*168

DPI: 158

Color: ● ● ●



2.13"

SR9821

Size: 2.13"

Display area (mm) : 48*23

Dimensions (mm) : 70*34.7*12

Pixels: 250*122

DPI: 130

Color: ● ● ●



2.13"

SR9821SF

Size: 2.13"

Display area (mm) : 48*23

Dimensions (mm) : 71*35.7*11.5

Pixels: 250*122

DPI: 130

Color: ○ ● ● (Low Temperature)



2.66"

SR9826

Size: 2.66"

Display area (mm) : 60*30

Dimensions (mm) : 83*41*12.3

Pixels: 296*152

DPI: 125

Color: ○ ● ●



2.66"

SR9826SF

Size: 2.66"

Display area (mm) : 60*30

Dimensions (mm) : 83*41*12.4

Pixels: 296*152

DPI: 125

Color: ○ ● ● (Low Temperature)



2.9"

SR9829

Size: 2.9"

Display area (mm) : 67*29

Dimensions (mm) : 90*41*12.3

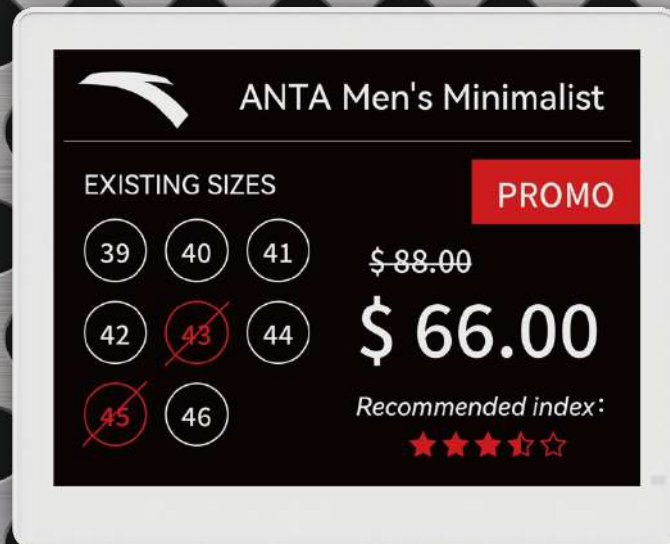
Pixels: 296*128

DPI: 112

Color: ○ ● ●



Attach freely to any metal surface—no fixture needed



4.2"

SR9842

Size: 4.2"
 Display area (mm) : 85*64
 Dimensions (mm) : 104.8*87*12.8
 Pixels: 400*300
 DPI: 120
 Color: ● ○ ●



5.8"

SR9858

Size: 5.8"
 Display area(mm) : 119*88
 Dimensions (mm) : 137.6*110.5*8.9
 Pixels: 648*480
 DPI: 138
 Color: ● ○ ●



7.5"

SR9875

Size: 7.5"
 Display area (mm) : 163*98
 Dimensions (mm) : 183.5*124.5*8.9
 Pixels: 800*480
 DPI: 124
 Color: ● ○ ●



A Large Screens Offer an impressive and delightful view in a simple way

10.2" SR98102

Size: 10.2"
Display area (mm): 216*144
Dimensions (mm) : 235*173*9.5
Pixels: 960*640
DPI: 113
Color: ● ○ ●



13.3" SR98133

Size: 13.3"
Display area (mm): 286*212
Dimensions (mm) : 300*226*9
Pixels: 960*680
DPI: 88
Color: ● ○ ●



11.6" SR98116

Size: 11.6"
Display area (mm): 244*163
Dimensions (mm) : 266.3*190*9
Pixels: 960*640
DPI: 100
Color: ● ○ ●

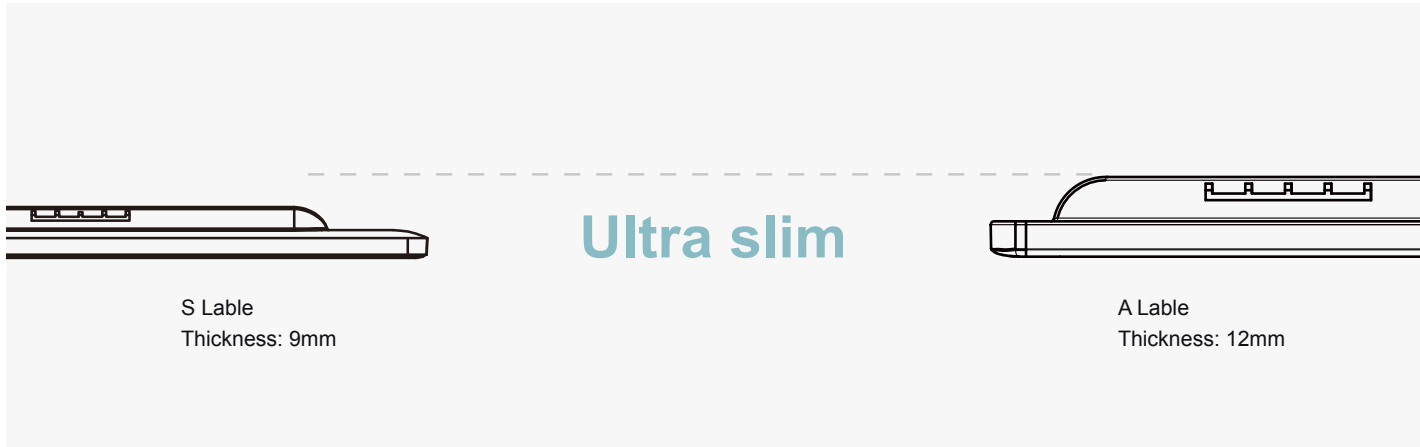


S Label

About

The elegance that has never seen before
 Ultra slim design
 Various IP levels available
 Durable

Water
 and
 dust proof



Technical Details

Physical property	LED lights NFC Working temperature	RGB Optional 0 ~ 40 °C -25 ~ 0 °C (Low temperature version)
	Display technology Viewing Angle The available pages	EPD Electronic Ink 180° 6
Wireless attributes	Working Frequency Band Protocol Standard Encryption OTA Upgrade	2.4 - 2.485 Ghz BLE 5.0 128-bit AES Encryption Available
Battery properties	Battery Life	5-10 Years



New model coming soon

Blister ESL



Size:	1.3" inch
Display area (mm):	19.44*27
Dimensions(mm):	28.66*64.01*7
Pixels:	144*200
DPI:	188
Color:	Black, white, red

1.54"

SR9815S

Size: 1.54"
Display area (mm) : 27*27
Dimensions (mm) : 47.5*37*12.5
Pixels: 200*200
DPI: 188
Color: ● ○ ●



1.8"

SR9818S

Size: 1.8"
Display area (mm) : 36*27
Dimensions (mm) : 54.2*36.9*9.9
Pixels: 224*168
DPI: 158
Color: ● ○ ●



2.13"

SR9821S

Size: 2.13"
Display area (mm) : 48*23
Dimensions (mm) : 71.5*34.5*11
Pixels: 250*122
DPI: 130
Color: ● ○ ●



2.66"

SR9826S

Size: 2.66"
Display area (mm) : 60*30
Dimensions (mm) : 85*42*10.8
Pixels: 296*152
DPI: 125
Color: ● ○ ●



2.9"

SR9829S

Size: 2.9"
Display area (mm) : 67*29
Dimensions (mm) : 91.9*42.4*11.2
Pixels: 296*128
DPI: 112
Color: ● ○ ●



3.5"

SR9835S

Size: 3.5"
Display area (mm) : 38.18*79.68
Dimensions (mm) : 104.3*50.3*11
Pixels: 384*184
DPI: 122
Color: ● ○ ●



3.7"

SR9837S

Size: 3.7"
Display area (mm) : 81*47
Dimensions (mm) : 105.6*58.5*9
Pixels: 416*240
DPI: 130
Color: ● ○ ●



Upcoming

4.37"

SR9843S

Size: 4.37"
Display area (mm) : 104.16*38.19
Dimensions (mm) : 128.6*52.7*11.2
Pixels: 480*176
DPI: 117
Color: ● ○ ●



S1 Small and medium size

4.2"

SR9842S

Size: 4.2"

Display area (mm) : 85*64

Dimensions (mm) : 97.1*87.2*11

Pixels: 400*300

DPI: 120

Color: ● ○ ●



5.8"

SR9858S

Size: 5.8"

Display area (mm) : 119*88

Dimensions (mm) : 137.6*110.5*9

Pixels: 648*480

DPI: 138

Color: ● ○ ●



7.5"

SR9875S

Size: 7.5"

Display area (mm) : 163*98

Dimensions (mm) : 183.5*124.5*9

Pixels: 800*480

DPI: 124

Color: ● ○ ●



13.3"

SR9813S

Size: 13.3"

Display area (mm) : 275.52*195.16

Dimensions (mm) : 300*226*9

Pixels: 960*680

DPI: 88

Color: ● ○ ●



S1 Big size

1.54"

SRCF15S

Size: 1.54"
 Display area (mm) : 27*27
 Dimensions (mm) : 47.5*37*12.5
 Pixels: 200*200
 DPI: 188
 Color: ● ○ ● ●



2.13"

SRCF21S

Size: 2.13"
 Display area (mm) : 48.55*23.7
 Dimensions (mm) : 71.5*34.5*11
 Pixels: 250*122
 DPI: 130
 Color: ● ○ ● ●



2.66"

SRCF26S

Size: 2.66"
 Display area (mm) : 60.09*30.7
 Dimensions (mm) : 85*42*10.8
 Pixels: 296*152
 DPI: 125
 Color: ● ○ ● ●



2.9"

SRCF29S

Size: 2.9"
 Display area (mm) : 66.9*29.06
 Dimensions (mm) : 91.9*42.4*11.2
 Pixels: 296*128
 DPI: 112
 Color: ● ○ ● ●



3.5"

SRCF35S

Size: 3.5"
 Display area (mm) : 79.68*38.18
 Dimensions (mm) : 104.3*50.3*11
 Pixels: 384*184
 DPI: 122
 Color: ● ○ ● ●



3.7"

SRCF37S

Size: 3.7"
 Display area (mm) : 81*47
 Dimensions (mm) : 105.6*58.5*9
 Pixels: 416*240
 DPI: 130
 Color: ● ○ ● ●



4.2"

SRCF42S

Size: 4.2"
 Display area (mm) : 85*64
 Dimensions (mm) : 97.1*87.2*11
 Pixels: 400*300
 DPI: 120
 Color: ● ○ ● ●



4.37"

SRCF43S

Size: 4.37"
 Display area (mm) : 104.16*38.19
 Dimensions (mm) : 128.6*52.7*11.2
 Pixels: 480*176
 DPI: 117
 Color: ● ○ ● ●



The multicolor labels Four (4) colors

4.4"

SRCF44S

Size: 4.4"
Display area (mm) : 90*65
Dimensions (mm) : 108*95*11.1
Pixels: 512*368
DPI: 144
Color: ● ○ ● ●



5.8"

SRCF58S

Size: 5.8"
Display area (mm) : 119*88
Dimensions (mm) : 137.6*110.5*9
Pixels: 648*480
DPI: 138
Color: ● ○ ● ●



7.3"

SRCF73S

Size: 7.3"
Display area (mm) : 160*96
Dimensions (mm) : 180.8*121.8*9
Pixels: 800*480
DPI: 127
Color: ● ○ ● ●



7.5"

SRCF75S

Size: 7.5"
Display area (mm) : 163.2*97.92
Dimensions (mm) : 183.5*124.5*9
Pixels: 800*480
DPI: 124
Color: ● ○ ● ●



8.2"

SRCF82S

Size: 8.2"
Display area (mm) : 180*101
Dimensions (mm) : 200.1*140*9.5
Pixels: 1024*576
DPI: 144
Color: ● ○ ● ●



13.3"

SRCF133S

Size: 13.3"
Display area (mm): 275.52*195.16
Dimensions (mm) : 300*226*9
Pixels: 960*680
DPI: 88
Color: ● ○ ● ●



The multicolor labels Four (4) colors

1.8"

SRCF18

Size: 1.8"
Display area (mm) : 36.06*27.05
Dimensions (mm) : 56.8*36.2*10.9
Pixels: 224*168
DPI: 158
Color: ● ○ ● ●



2.13"

SRCF21

Size: 2.13"
Display area (mm) : 48.55*23.7
Dimensions (mm) : 70*34.7*12
Pixels: 250*122
DPI: 130
Color: ● ○ ● ●



2.66"

SRCF26

Size: 2.66"
Display area (mm) : 60.09*30.7
Dimensions (mm) : 83*41*12.3
Pixels: 296*152
DPI: 125
Color: ● ○ ● ●



2.9"

SRCF29

Size: 2.9"
Display area (mm) : 66.9*29.06
Dimensions (mm) : 90*41*12.3
Pixels: 296*128
DPI: 112
Color: ● ○ ● ●



4.2"

SRCF42

Size: 4.2"
Display area (mm) : 84.8*63.6
Dimensions (mm) : 104.8*87*12.8
Pixels: 400*300
DPI: 120
Color: ● ○ ● ●



The multicolor labels Four (4) colors

We are proud to offer advanced software that allows our 6-color ESL to display up to 12 different colors through the use of innovative algorithms. This technology enables us to better accommodate a wide range of template designs and produce more vivid and dynamic advertising displays. With our cutting-edge software, our clients can enjoy a higher level of customization and creativity in their marketing efforts.



Up to 12 colors!

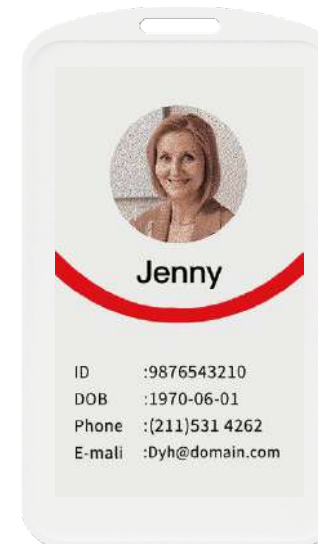


Digital Table Card



Screen size	7.5 inch
Resolution	800*480
Display	Black white red
DPI	124
Dimension	171*70*141mm
Communication	Bluetooth 4.2, NFC
Working temperature	0 °C-40 °C
Case color	White, gold, or custom
Battery	AA*2
Mobile APP	Android
Net weight	214g

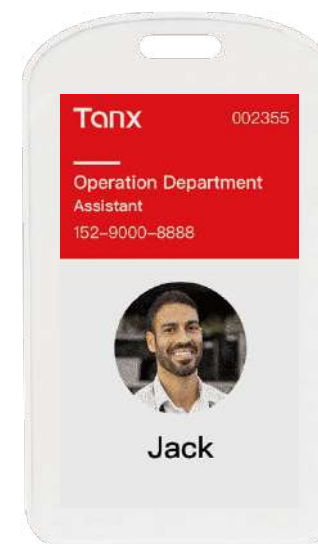
Digital Name Badge



Screen size	3.7 inch
Dimension (mm)	107*62*6.5
Display area (mm)	81.5*47
Resolution (px)	240*416
Screen color	Black, white, red/yellow
DPI	130
Viewing angle	178°
Communication	NFC
Communication protocol	ISO/IEC 14443-A
Work frequency (MHz)	13.56
Work temperature(°C)	0°C-40°C
For humidity	<70%
Lifetime	20 years
Ingress protection	IP65



Screen size	7.3 inch
Resolution	800*480
Display	Black, white, red, yellow, green and blue
DPI	127
Dimension	170.2*111.2*TBD mm
Communication	Bluetooth 4.0, NFC
Working temperature	0°C-40°C
Case color	White, gold, or custom
Battery	AA*2
Mobile APP	Android
Net weight	TBD



Screen size	3.7 inch
Dimension(mm)	62.15*107.12*10
Display area (mm)	81.5*47
Resolution(px)	240*416
Screen color	Black, white, red, yellow
DPI	130
Viewing angle	178
Communication	NFC, Bluetooth
NFC frequency (MHz)	13.56
Working temperature	0-40°C
Battery life	0.5-1 year
Battery (replaceable)	550 mAh



Accessories

About

We create a complete offer of accessories to well adapt the labels to different favorites. With considerable experience, we keep adding values to the designs, and dedicate to extend ESL system to a great number of possibilities. And our goal is to optimize store environment with enhanced customer experience.

We have the accessory you need for your ESL application:

Access point

SR9861



Personal digital assistant

OR2515



Rail

SR6124 SR6129
 SR6125 SR6143
 SR6126 SR6144
 SR6127 SR6147
 SR6128



Clip

SR6148
 SR6149



Stand

SR6140
 SR6100
 SR6101
 SR6135
 SR6108



Stand

SR6137



Shelf clip

SR6106
 SR6133



Function clips

SR6150
 SR6151





AP

SR9861

Technical Details

Dimension	215*215*39mm
Communication	BLE+Wi-Fi
Voltage	48V POE
Temperature	-10-60 C

SR9866

Technical Details

Dimension	180*180*34mm
Communication	BLE
Temperature	-10-60 C

Our access points help distinguish our ESL from the others. It can be installed almost anywhere in an indoor environment, creating a perfect local network for the labels. With the advanced wireless communication technology, our AP has achieved proven successes in the markets.

- 1 Plug and play, super easy to install and use, and work perfectly with different sized labels
2. AES 128-bit cipher highly secures the safety of business data and store assets
3. Build up a more intelligent ESL network with incredible automation of label loading, data balancing, and best AP

How To Use

- Fastest speed**
- High security**
- Easy installation**
- More intelligent**

Advantage

PDA

OR2515

This is an Android-based mobile computer, delivers unprecedented excellence. It features powerful processor, stable wireless connectivity, NFC and 1D/2D barcode scanning, iris recognition functions. This rugged device can be deployed in industries like express delivery, logistics, warehousing, manufacturing and so forth. It greatly help coworker to finish on-site task with ESL.



Technical Details

CPU	Cortex-A53 2.5 / 2.3 GHz Octa-core
RAM+ROM	3GB+32GB / 4GB+64GB
Expansion	supports up to 128 GB Micro SD card
Sealing	IP65/IP67 per IEC sealing specifications
Expansion Slot	1 slot for Nano SIM card, 1 slot for Nano SIM or TF card
WLAN	EEE802.11 a/b/g/n/ac,2.4G/5G dual-band, internal antenna
Display	5.2 "IPS LTPS 1920x1080
Main battery	Li-ion, rechargeable, 4000mAh

How To Use

1. Add an AP to the system
2. Create templates and products in the system
3. Use PDA to bind price tags to products

Charging Cradle

The charging cradle can charge one PDA, using DC-BK-Type C cable. Charging cradle(general configuration),charge one device, use with DC-BK-TypeC cable



Attachment







Rail



About & Usage

Various rails to work with different types of racking or shelves
Good quality and long use life

Other Models

Model	Description	Picture
SR6125	Length 1,000mm	
SR6126	Length 1,000mm	
SR6127	Length 1,000mm	
SR6128	Length 1,000mm	
SR6129	Length 1,000mm	
SR6143	Length 1,000mm	
SR6144	Length 1,000mm	
SR6147	Length 1,000mm	

Clip







About & Usage

A rail-like clip to mount on the shelf



Other Models

Model	Description	Picture
SR6142	Length 1,000mm	
SR6145	Length 1,000mm	
SR6146	Clip	
SR6148	Clip (for shelf of 1-2.2mm thickness)	

Stand



About & Usage

A table stand, used to place the label on flat surfaces

Application Scenarios

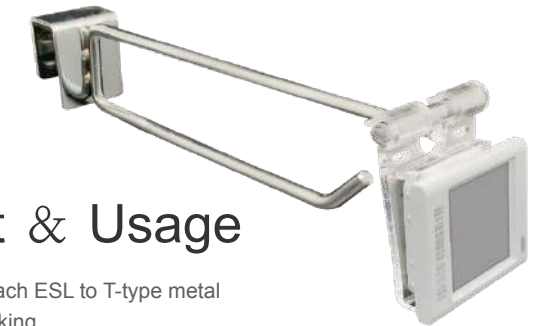
Small stand with angle adjustment function, adaptive to display showing benefits on a good location



Other Models

Model	Description	Picture
SR6100-1	Small stand	
SR6101	Stand for 4.2 inch ESL	
SR6108	Stretched stand	
SR6135	Stand for 5.8 inch and 7.5 inch ESL	
SR6140	Small stand	

Hook Clip



About & Usage

T-peg clip, attach ESL to T-type metal bar on the racking

Other Models

Model	Description	Picture
SR6106-1	Peg hook	
SR6106-2	Peg hook	
SR6106-3	Peg hook	

Hook Clip



SR6104

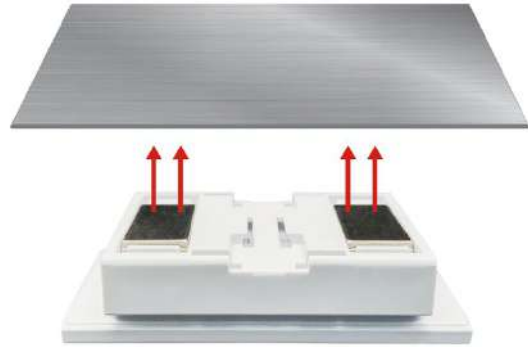
43*41*40mm Clip (for shelf of 12~25mm thickness)

About & Usage

Angle-adjustable shelf clip view angle, able to attach on different shelves

Model	Description	picture
SR6105	43*41*26mm Clip (for shelf of 3~10mm thickness)	

Function Clips



SR6151

Magnetic holder

About & Usage

The clip matches with all the small size ESL, equipped with magnets attaching the labels to metal surface

Other Models

Model	Description	Picture
SR6150	Holder mount on wall	

Others

SR6118



Articulated Clamp

Clamp with 9 or 11 mm slot

Usage

Mainly used for fruit, fresh meat and vegetables

We Work Better With Labels

SR6102

Alimentary, mainly used for sea food, fresh meat, and vegetables



SR6138

The hanging bar attaching to 7.5 inch ESL for the labeling on bars

Model	Description	Picture
SR6114	Angle adjuster	
SR6112	Rail end	
SR6121	Tool (Detacher - Battery case opener)	
SR6141	Shelf talker	



Item No.	Screen size	Brightness	Resolution	Dimension	Display area	CPU	Storage	OS	Power
SR1105	8.8"	600nit	1920*480	240.6*69.6*16mm	218.88*54.72mm	PX30 Quad core ARM Cotex-A35	1+8G	Android 8.1	DC 12V
SR1200	12.3"	600nit	1920*720	315.2*133.2*36.4mm	292.032*109.512 mm	PX30 Quad core ARM Cotex-A35	1+8G	Android 8.1	DC 12V
SR1201	16.4"	700nit	1366*238	432*94*18mm	409.8*71.4mm	PX30 Quad core ARM Cotex-A35	1+8G	Android 8.1	DC 12V
SR1405T	23.1" Touch screen	700nit	1920*158	600.32*64.09*19mm	585.216*48.158mm	RK3566 Quad core ARM Cotex-A55	2+16G	Android 11	DC 12V
SR1405	23.1"	700nit	1920*158	597.2*61.8*15mm	585.216*48.158mm	PX30 Quad core ARM Cotex-A35	1+8G	Android 8.1	DC 12V
SR1500	23.5"	500nit	1920*360	599.7*124.6*18.5mm	597.888*112.104mm	PX30 Quad core ARM Cotex-A35	1+8G	Android 8.1	DC 12V
SR1601	28"	700nit	1920*360	736.8*169.5mm*28.2mm	699.84*131.22mm	PX30 Quad core ARM Cotex-A35	1+8G	Android 8.1	DC 12V
SR1F03	29"	500nit	1920*540	720.8*226.5*40.2mm	709.84*202.22mm	PX30 Quad core ARM Cotex-A35	1+8G	Android 8.1	DC 12V
SR1F03T	29" Touch screen	500nit	1920*540	726.8*232.2*47.4mm	705.6*198.45mm	RK3566 Quad core ARM Cotex-A55	2+16G	Android 11	DC 12V
SR1702	35"	500nit	3840*200	891.6*60.4*23.0mm	877.824*45.72mm	T972 Quad core ARM Cotex-A55	2+16G	Android 9.0	DC 12V
SR1800	36.6"	700nit	1920*290	966.8*180.8*44mm	919.3*138.85mm	PX30 Quad core ARM Cotex-A35	1+8G	Android 8.1	DC 12V
SR1905	37"	700nit	1920*540	914.9*280.9*45.7mm	899.712*253.044 mm	PX30 Quad core ARM Cotex-A35	1+8G	Android 8.1	AC 100-240V(50/60Hz)
SR1905T	37" Touch screen	700nit	1920*540	924.9*290.9*41mm	899.712*253.044 mm	RK3566 Quad core ARM Cotex-A55	2+16G	Android 11	AC 100-240V(50/60Hz)
SR1907	37.8"	700nit	2880*158	977.6*70.4*21mm	964.4*58.4mm	T972 Quad core ARM Cotex-A55	2+16G	Android 9.0	DC 12V
SR1A01	43.8"	650nit	3840*1080	1092.4*330*46.2mm	1071.36*301.32mm	T972 Quad core ARM Cotex-A55	2+16G	Android 9.0	AC 100-240V
SR1B02	46.6"	500nit	3840*120	1202.88*53.39*20mm	1183.68*36.99mm	T972 Quad core ARM Cotex-A55	2+16G	Android 9.0	DC 12V
SR1B03	47.1"	500nit	3840*160	1214.8*68.8*25mm	1196.16*49.84mm	T972 Quad core ARM Cotex-A55	2+16G	Android 9.0	DC 12V
SR1B04	47.6"	700nit	1920*360	1196.64*248.82*35.23mm	1189.44*223.02mm	PX30 Quad core ARM Cotex-A35	1+8G	Android 8.1	AC 100-240V(50/60Hz)
SR1B05	49"	500nit	3840*1080	1226.9*367.1*54.3mm	1195.78*336.312mm	T972 Quad core ARM Cotex-A55	2+16G	Android 9.0	AC 100-240V
SR1B06	58.5"	700nit	3840*1080	1444.08*420.36*53.6mm	1428*401mm	T972 Quad core ARM Cotex-A55	2+16G	Android 9.0	AC 100-240V
SR1K00	86"	1000nit	3840*600	2171.08*359.5*50.7mm	2148.48*335.7mm	RK3568 Quad core ARM Cotex-A55	2+16G	Android 11	AC 100-240V

Application

Warehouse and Logistics

Retail

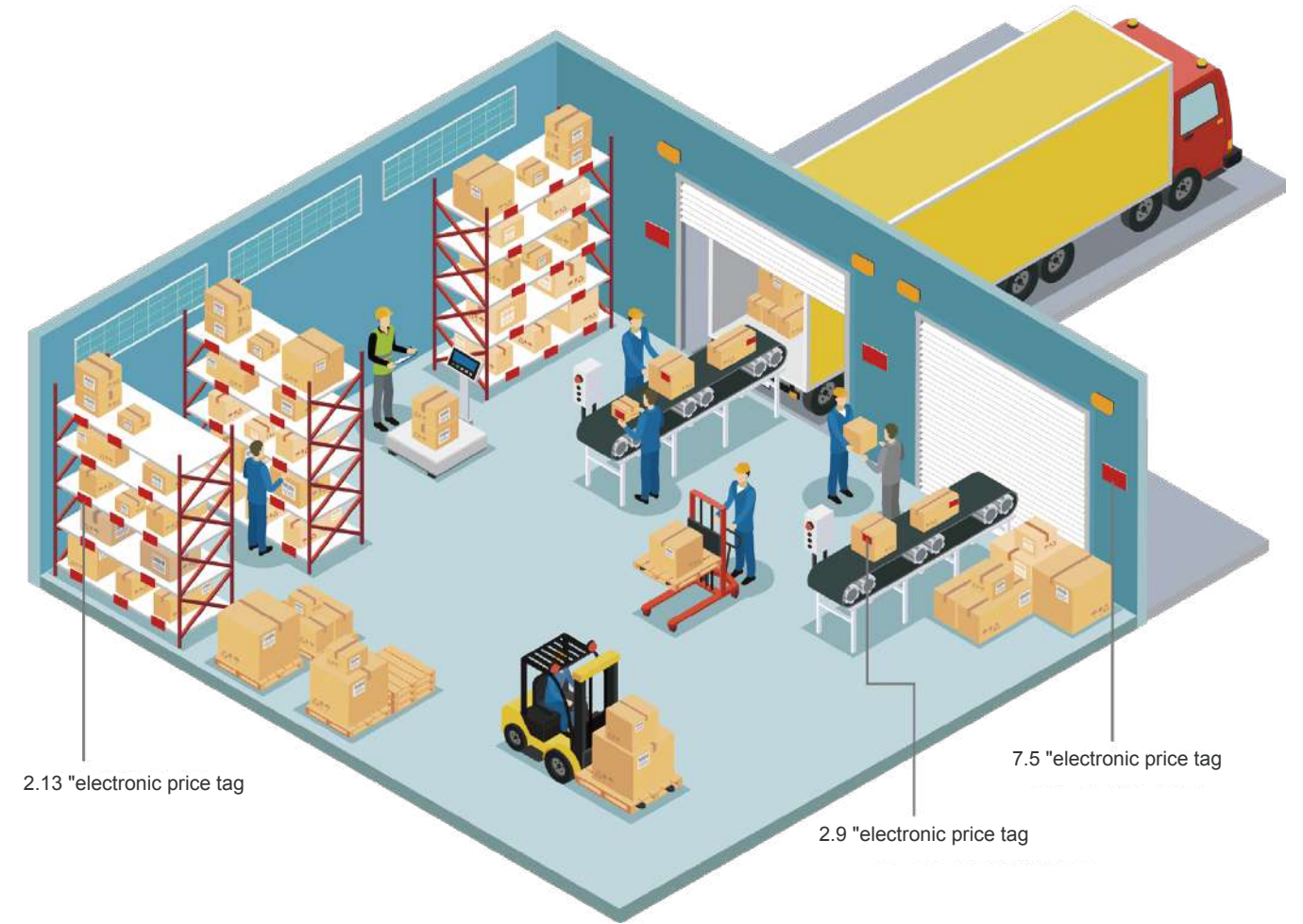
Smart Offices

Medical Service

Restaurant



Warehouse and Logistics

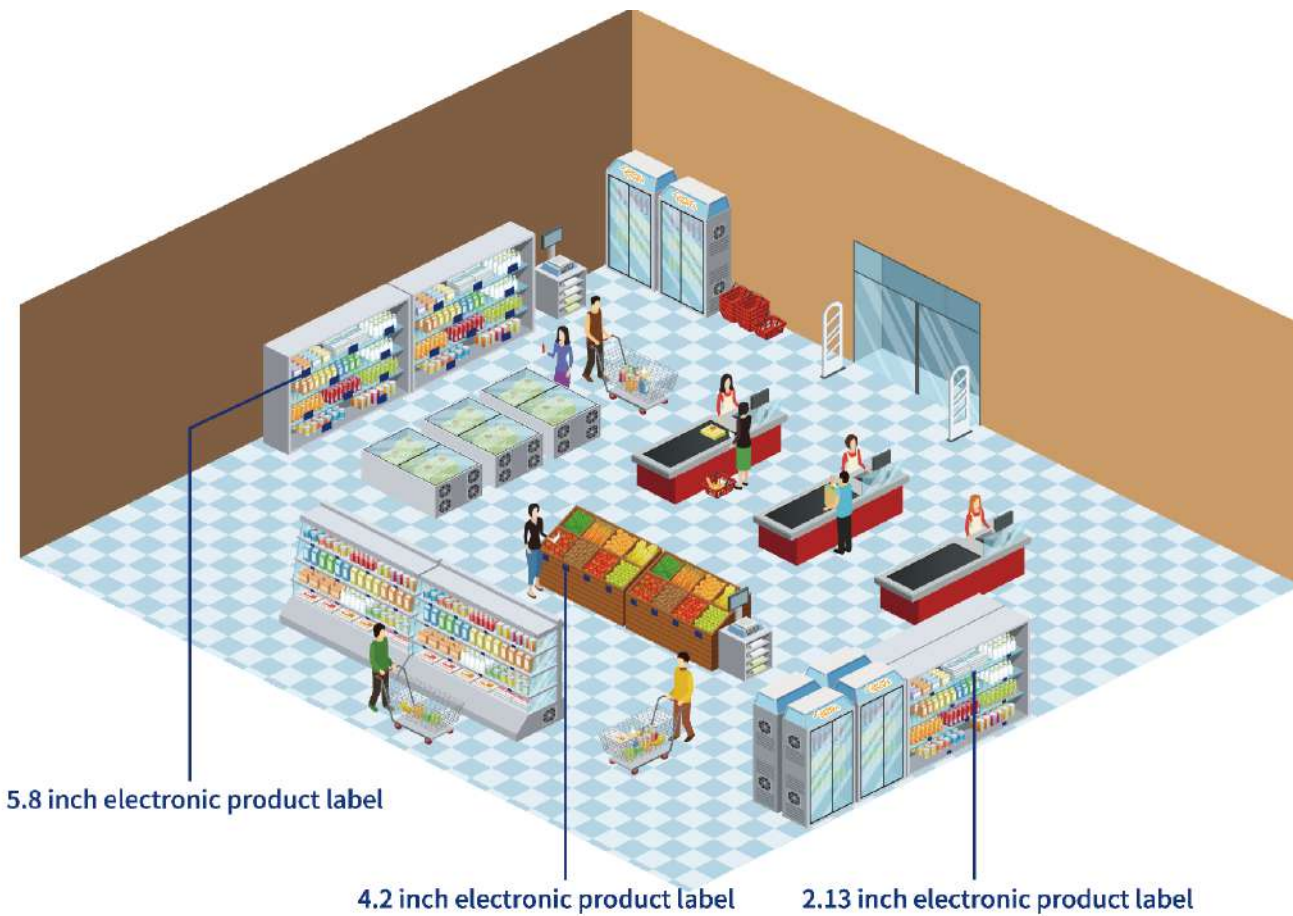


ESL brings synchronized information to a lot of locations of warehouse and logistics: associate with a variety of automation equipment, synchronized with the background system information, real-time update of goods in and out of the warehouse, picking requirements and other information, and indicating the goods and quantities that should be picked. Warehouse coworker can operate in an efficient and reasonable route in an orderly manner according to the correspondence, to effectively reduce the picking error rate, speed up the picking speed, improve the work efficiency, and realize the flexibility.



Retail

ESL is on fast growth in today's retail and is expected to be one of the most successful technologies for chain store business. Our ESL labels working with a cloud or local server system have an ultra-low power consumption giving clear visibility at the shelf edge, enabling product identification in real-time, and enhanced promos with time automation. For retailers such as super markets, ESL bring competitive advantages, drive margins and push out costs while building customer trust.



5.8 inch electronic product label

4.2 inch electronic product label

2.13 inch electronic product label

Smart Offices



7.5 "electronic price tag

2.13 "electronic price tag

4.2 "electronic price tag

7.5 "electronic price tag

We offer an ESL solution that distinguishes workspace with technological and environmentally friendly infrastructure. It significantly simplifies the working process at the office, and guide and support staff on operational tasks. Apart from that, we are developing many extra features that contribute more benefits to an organization.

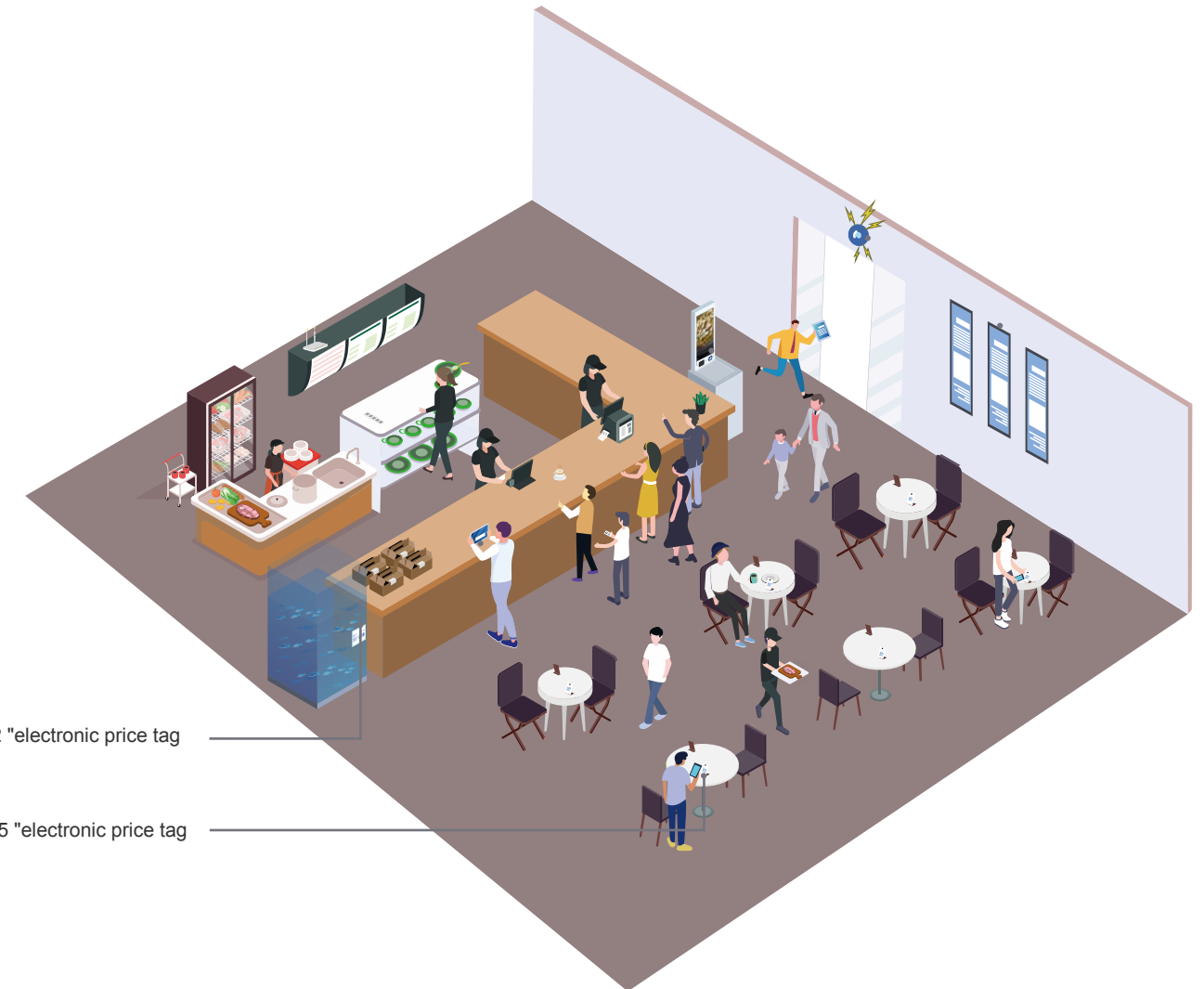


Medical Service

Electronic shelf labels help digitalize labeling environments in hospitals. Different from other digital signages, ESL facilitates space with a joyful and visually pleasing experience. All the information about patient, staff, or items are updated from a server to labels attached to various facilities in a contactless and hygienic process. With the development of ESL system, we see a huge potentiality to integrate ESL platform with hospital room booking and patient management system.



Restaurant



The electronic ink display describes food and drink as excellent as printed papers. Showing almost all the ingredients of dishes, ESL can save a lot of resources and working hours on editing, printing, and replacing paper sheets. Moreover, large-screen ESL can also play as a digital food menu, to show all the available choices and promote best sellers instantly. Now, we already have some pilot locations in Europe. After using our ESL system, the number of visitors has increased a lot, and at the same time, the operating cost has continually reduced.

